



**THE PRESIDENCY:
FOCUS OF LEADERSHIP**

Clinton Rossiter **The
American
Presidency**

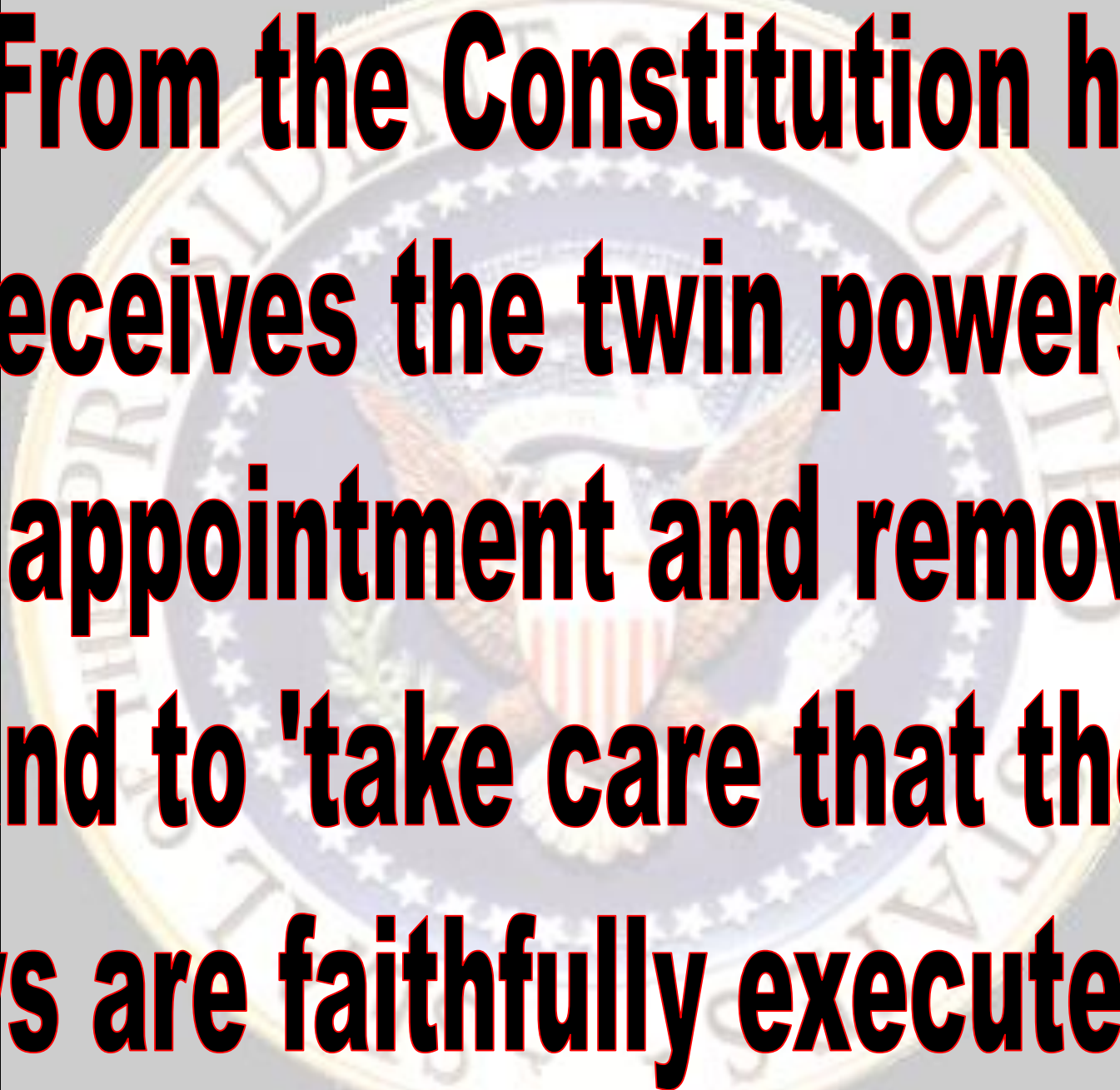
with a
New Introduction
by Michael Nelson



"the way to grasp the
significance of this
great office is to
consider it as a focus
of democratic
leadership..."

A portrait of Donald Trump, President of the United States, wearing a dark suit, white shirt, and red tie. He is standing in front of a blue backdrop with an American flag to his left. A microphone is visible on the right side of the frame.

**PRESIDENT AS
CHIEF EXECUTIVE**



"From the Constitution he receives the twin powers of appointment and removal and to 'take care that the laws are faithfully executed.'"



**Pres. Trump meeting with
key leaders of government**

A photograph of Donald Trump and Jeff Sessions. Donald Trump is on the left, speaking into a microphone at a podium. He is wearing a dark blue suit, a white shirt, and a blue and white striped tie. Jeff Sessions is on the right, standing and looking towards the camera. He is wearing a dark suit, a white shirt, and a red tie. The podium has the Seal of the President of the United States on it. In the background, there is a large portrait of a man in a red robe and a gold-framed picture on a wall with vertical stripes.

**Jeff Sessions-
accepting nomination for
U.S. Attorney General**

Robert O'Brien– National Security Advisor





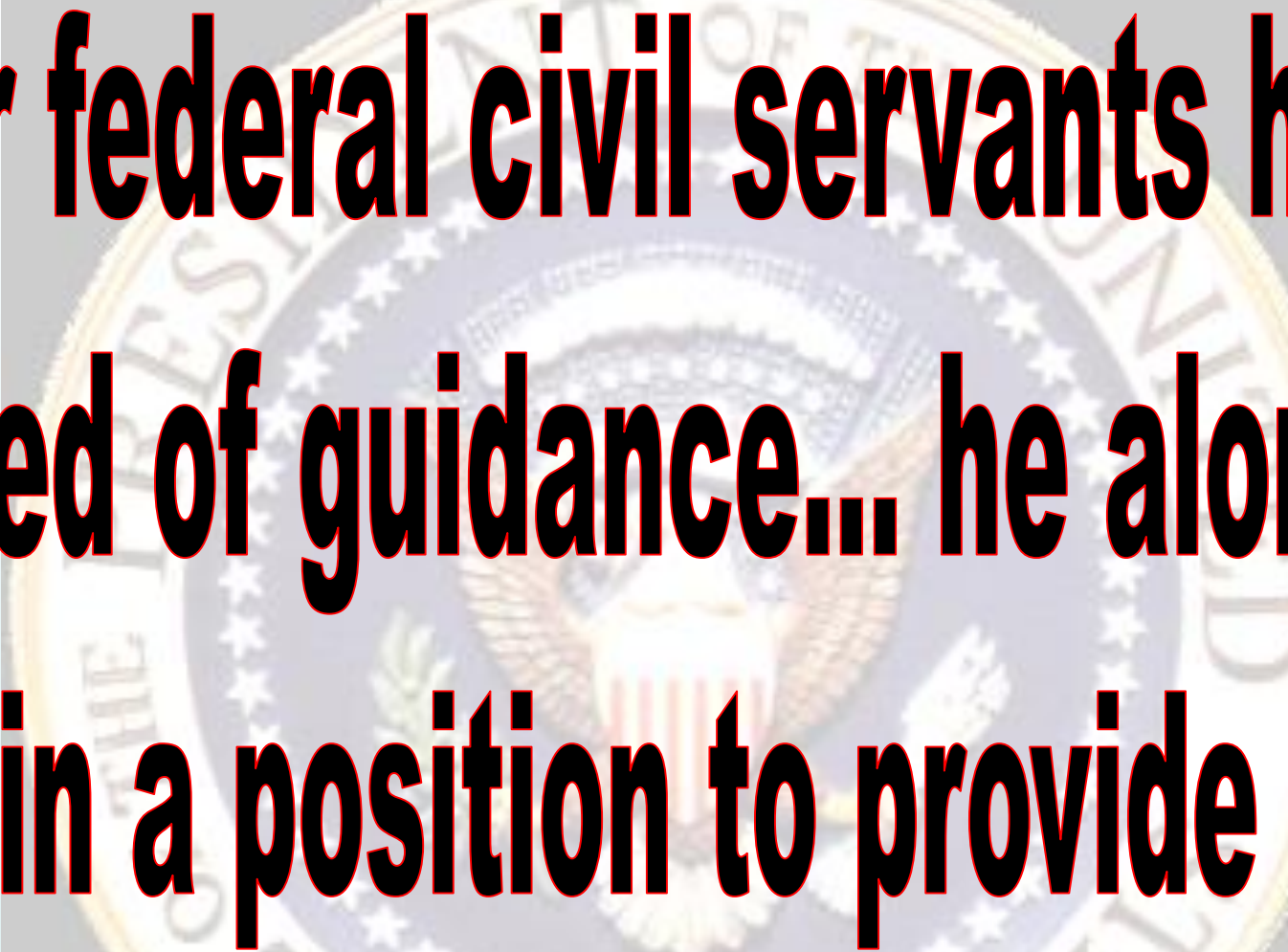
Trump cabinet meeting

A photograph of President Donald Trump sitting at his desk in the Oval Office, signing a document. He is wearing a dark suit and a blue tie. Behind him, six White House staff members are standing in a line, looking on. The room features large windows with yellow curtains and a large painting on the wall. A desk phone is visible on the right side of the desk.

**Pres. Trump with his
White House staff**



The Oval Office

The background of the slide features a large, faint, circular seal of the United States Department of Justice. The seal is centered and covers most of the slide's background. It contains an eagle with wings spread, perched on a shield with vertical stripes. The words "DEPARTMENT OF JUSTICE" are written in a circle around the eagle, and "UNITED STATES OF AMERICA" is written in a larger circle at the bottom. There are stars around the inner circle.

**"our federal civil servants have
need of guidance... he alone
is in a position to provide it"**

- C. Rossiter



**PRESIDENT AS
CHIEF OF STATE**

- Inspiring example for the people
- Standing for highest values and ideals
- Leader of the rituals of our democracy
 - Ceremonial head of government



**The ceremonial
"first pitch"**



**Greeting dignitaries is a major
product of this role**



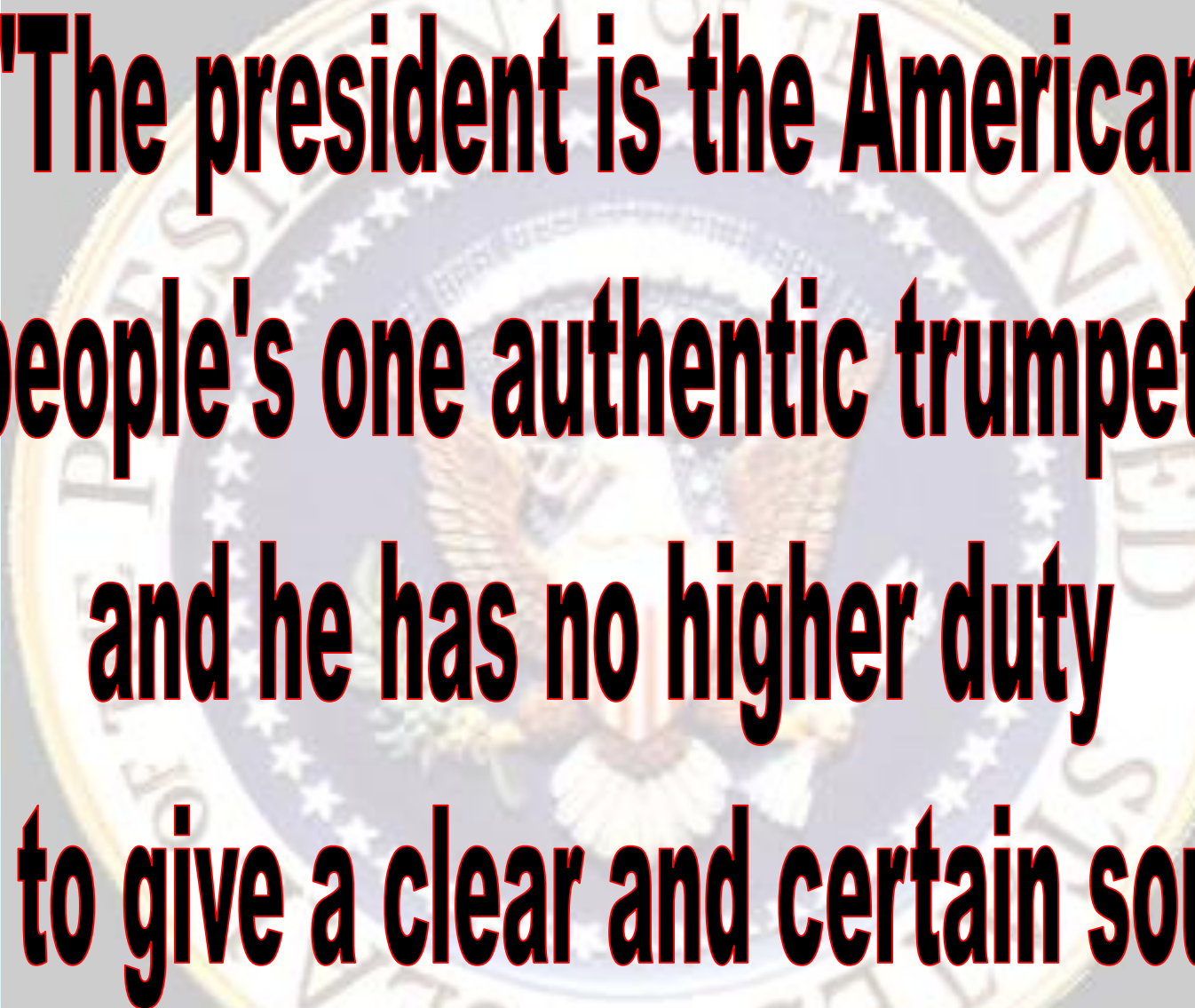
**Honoring National
Championship Teams
at the White House**



Annual White House Easter Egg Roll



**A great honor for any
citizen to shake the president's hand**

The background of the image features a large, faint, circular seal of the President of the United States. The seal is centered and covers most of the frame. It contains an eagle with a shield, holding an olive branch and arrows, surrounded by stars and the words "PRESIDENT OF THE UNITED STATES".

"The president is the American people's one authentic trumpet, and he has no higher duty than to give a clear and certain sound."



Comforting after 9/11





Viewing the damage of Sept. 11



ALTERNATE

Nutrition Facts

8 servings per container

Serving size 230 cup (230g)

Amount per 230 cup

Calories 230

% Daily Value*

QUICK FACTS:

12% Total Fat 1g

12% Total Carbs 1g

Sugars 1g

Protein 1g

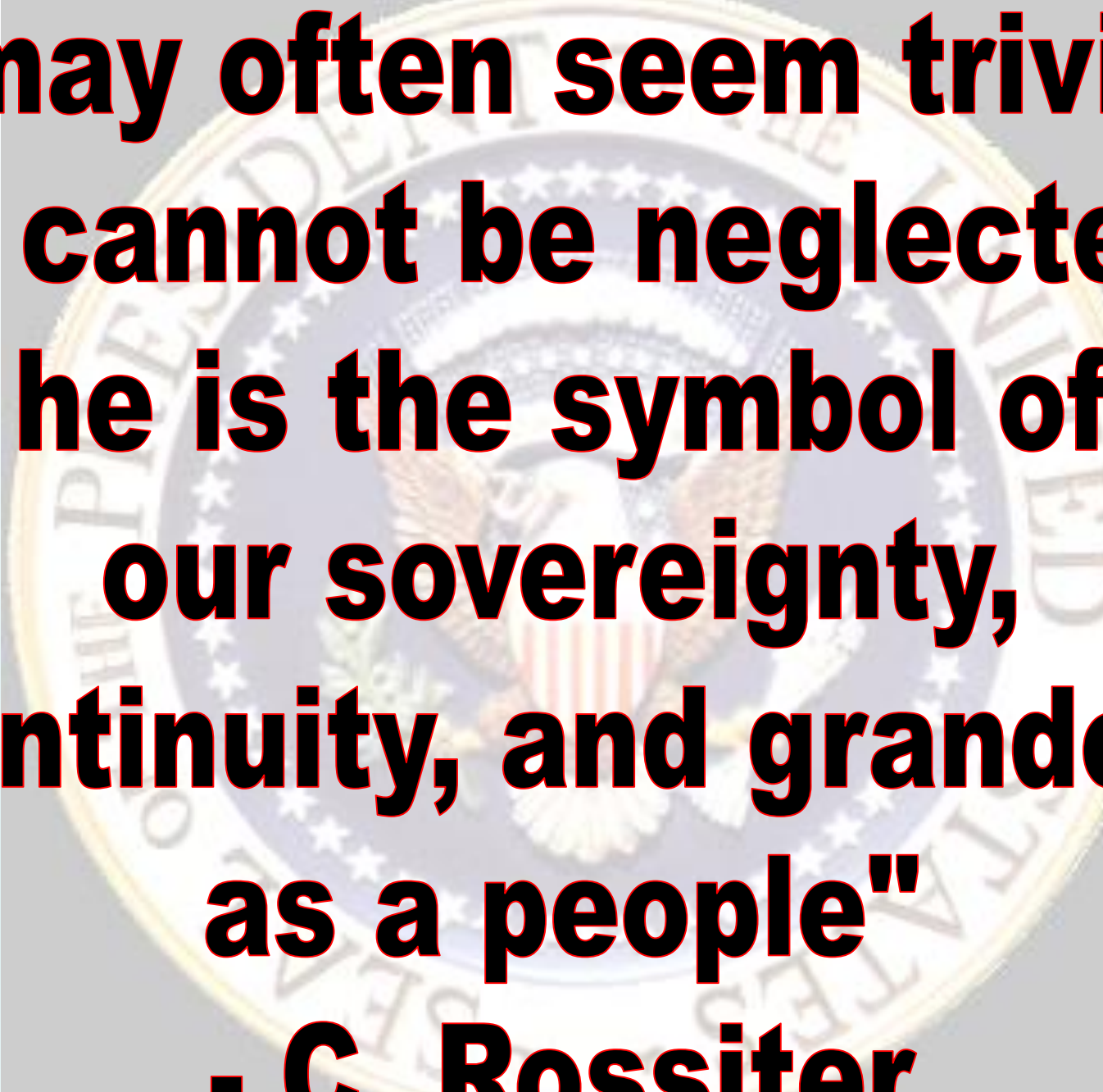
AVOID TOO MUCH:

5% Saturated Fat 1g

First Lady
Melania Trump
announces "Be
Best" campaign
for children

Global
NEWS

**How does the "First Lady"
help fulfill the Chief of State role?**



**" may often seem trivial,
yet cannot be neglected...
he is the symbol of
our sovereignty,
continuity, and grandeur
as a people"
- C. Rossiter**



**PRESIDENT AS
CHIEF DIPLOMAT**



Meeting with heads of state



**Former Pres. Clinton after
signing of a Middle
East peace treaty**



**Somewhere is Pres. Bush-
attending a European
summit meeting**

Pres. Bush in Lithuania

A photograph of President George W. Bush in Lithuania. He is wearing a dark suit and is surrounded by a crowd of people. Many people are reaching out their hands to shake his. In the background, there are many American flags on tall poles. The scene appears to be outdoors during the day.

**Chief Diplomat also implies
leader of the free nations**

**Millions look to him for
leadership in
a troubled world**

This is in Romania





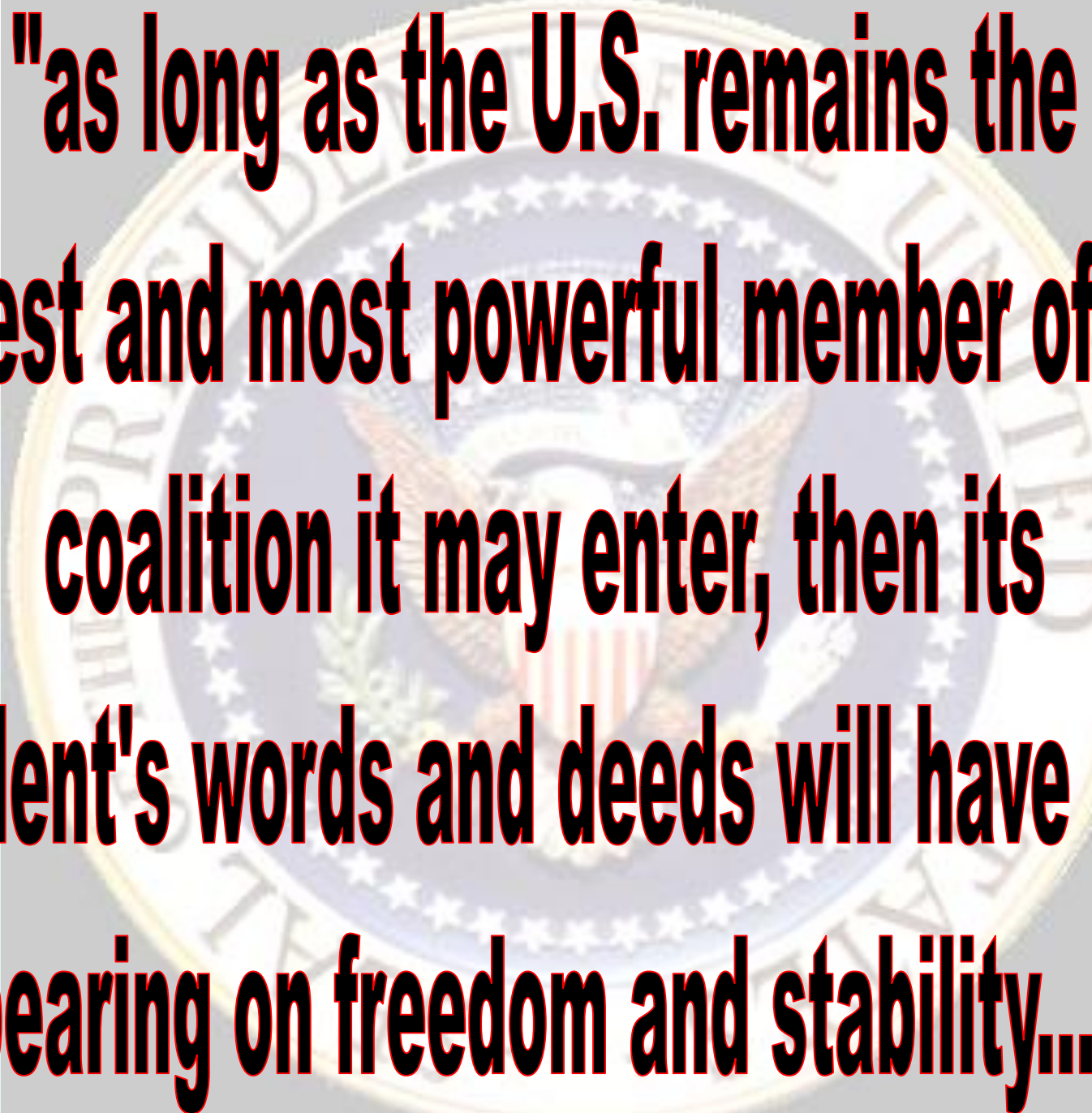
State dinner with Xi Jinping (China)



**Pres Trump speaks w/ Jens Stoltenberg
@ NATO Headquarters**



Meeting with African leaders



**"as long as the U.S. remains the
richest and most powerful member of any
coalition it may enter, then its
president's words and deeds will have direct
bearing on freedom and stability..."**



**PRESIDENT AS
CHIEF LEGISLATOR**

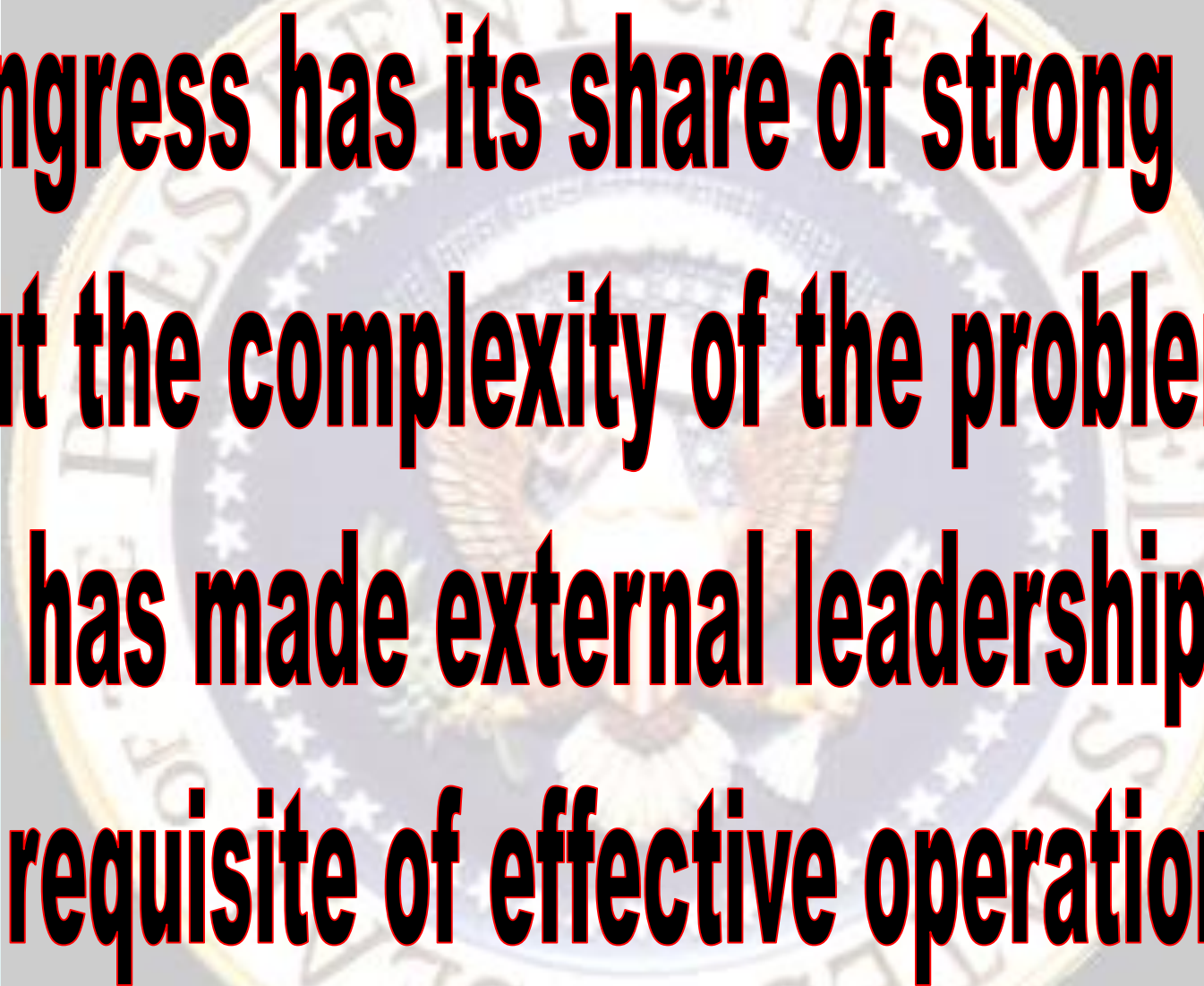


**Signing bills into
law- how does this
fulfill this role?**





Signing the Healthcare Bill

The background of the slide features a large, faded, circular seal of the President of the United States. The seal is centered and covers most of the slide's background. It contains an eagle with a shield, holding an olive branch and arrows, surrounded by stars and the words "PRESIDENT OF THE UNITED STATES".

**"Congress has its share of strong men,
but the complexity of the problems
has made external leadership
a requisite of effective operation."**

How does the State of the Union message





**How does this action
help fulfill this role?**

Using the "bully pulpit".
How does this help?





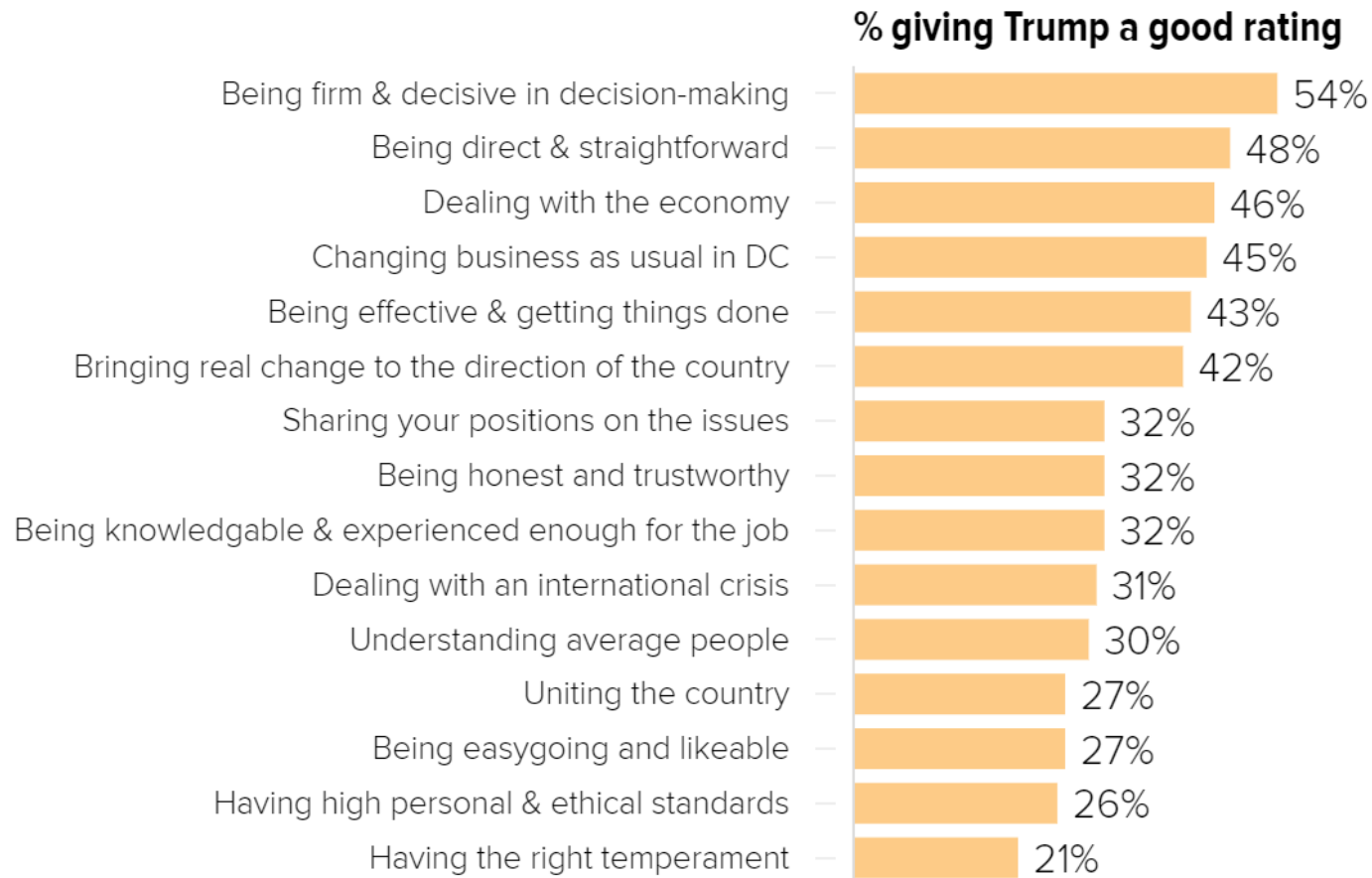
Working on Healthcare

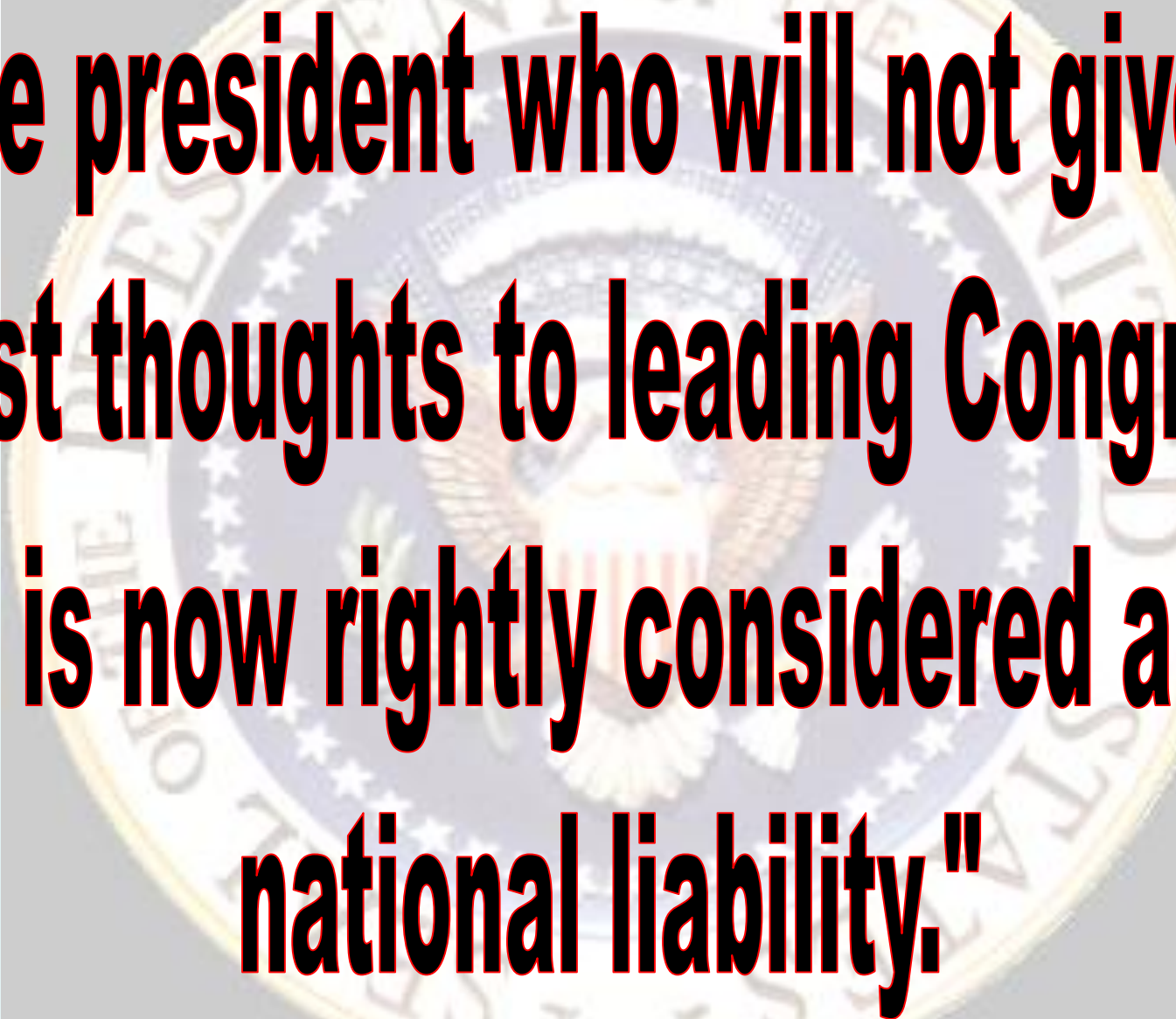


Working on energy policy

How does public opinion fit into this role?

Rating Trump's Best and Worst Qualities

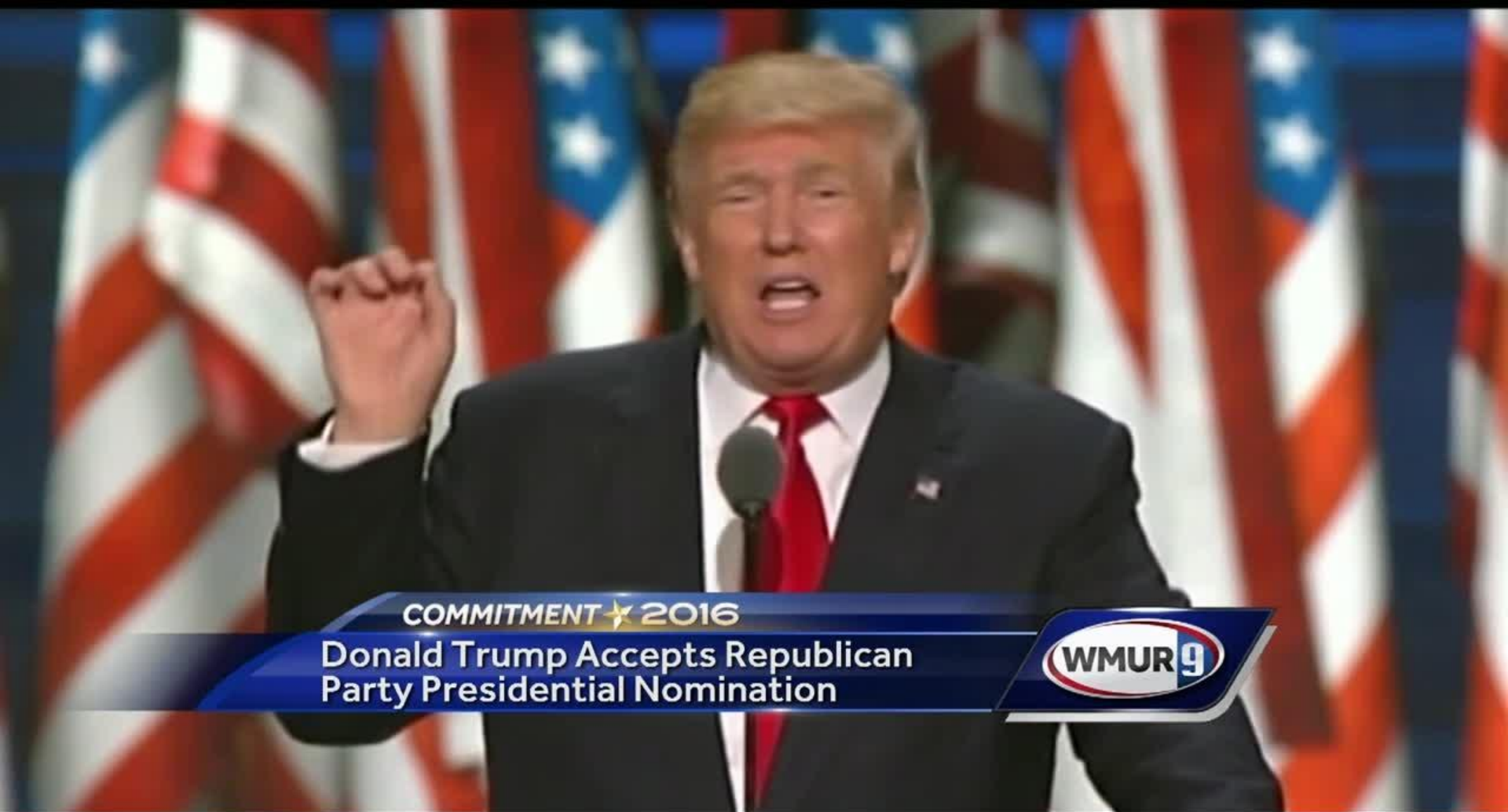


The background of the image features a large, faint, circular seal of the President of the United States. The seal is centered and covers most of the frame. It contains an eagle with a shield, holding an olive branch and arrows, surrounded by stars. The words "PRESIDENT OF THE UNITED STATES" are visible around the perimeter of the seal.

**"The president who will not give his
best thoughts to leading Congress
is now rightly considered a
national liability."**



**PRESIDENT AS
CHIEF OF PARTY**



COMMITMENT ★ 2016

Donald Trump Accepts Republican
Party Presidential Nomination



**Soon-to-be President-
accepting his party's nomination in 2016**



**The president can help get
members of his party elected**



**What does the term
"Coattail Effect" mean?**

COATTAILS



MIDTERM
ELECTION

Gary Karpel
THE INDIANAPOLIS STAR
CLASSIC CARTOON 1970

**Presidents nominate members of
their party for appointment**



Justice Kavanaugh



**President Obama
speaks at a
fundraiser**



**President Bush
was able to
raise millions of dollars for
Republicans during his
8 years as president**

Bush raises record \$100 million

President Bush has been raising money for Republican candidates more aggressively than any of his predecessors and has topped the \$100 million mark, by far the highest amount for any president after 19 months in office.



**PRESIDENT AS
COMMANDER-IN-CHIEF**

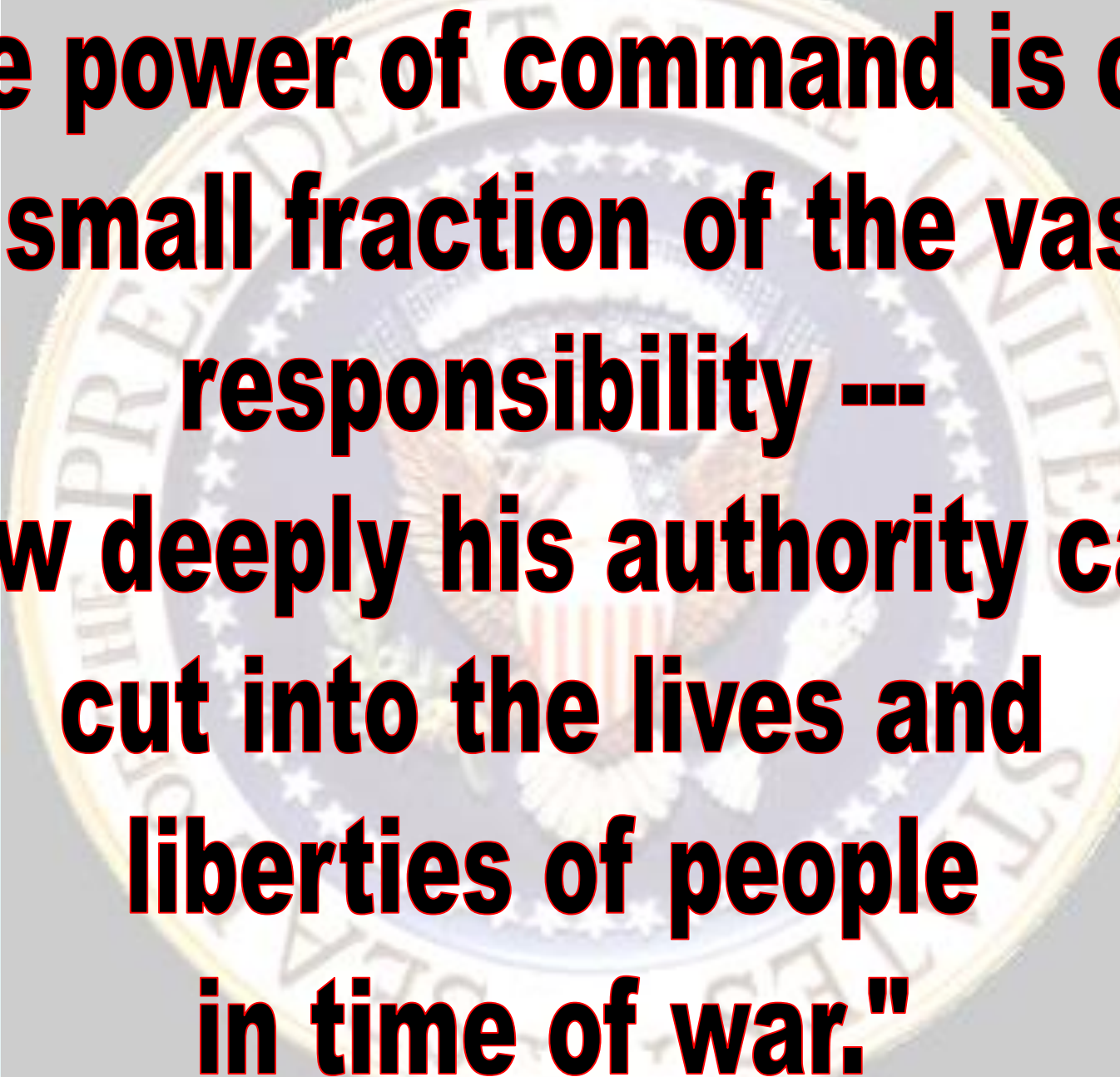


**Pres. Bush with the NSC
following Sept. 11**





Is Commander in Chief a dangerous
power to have?



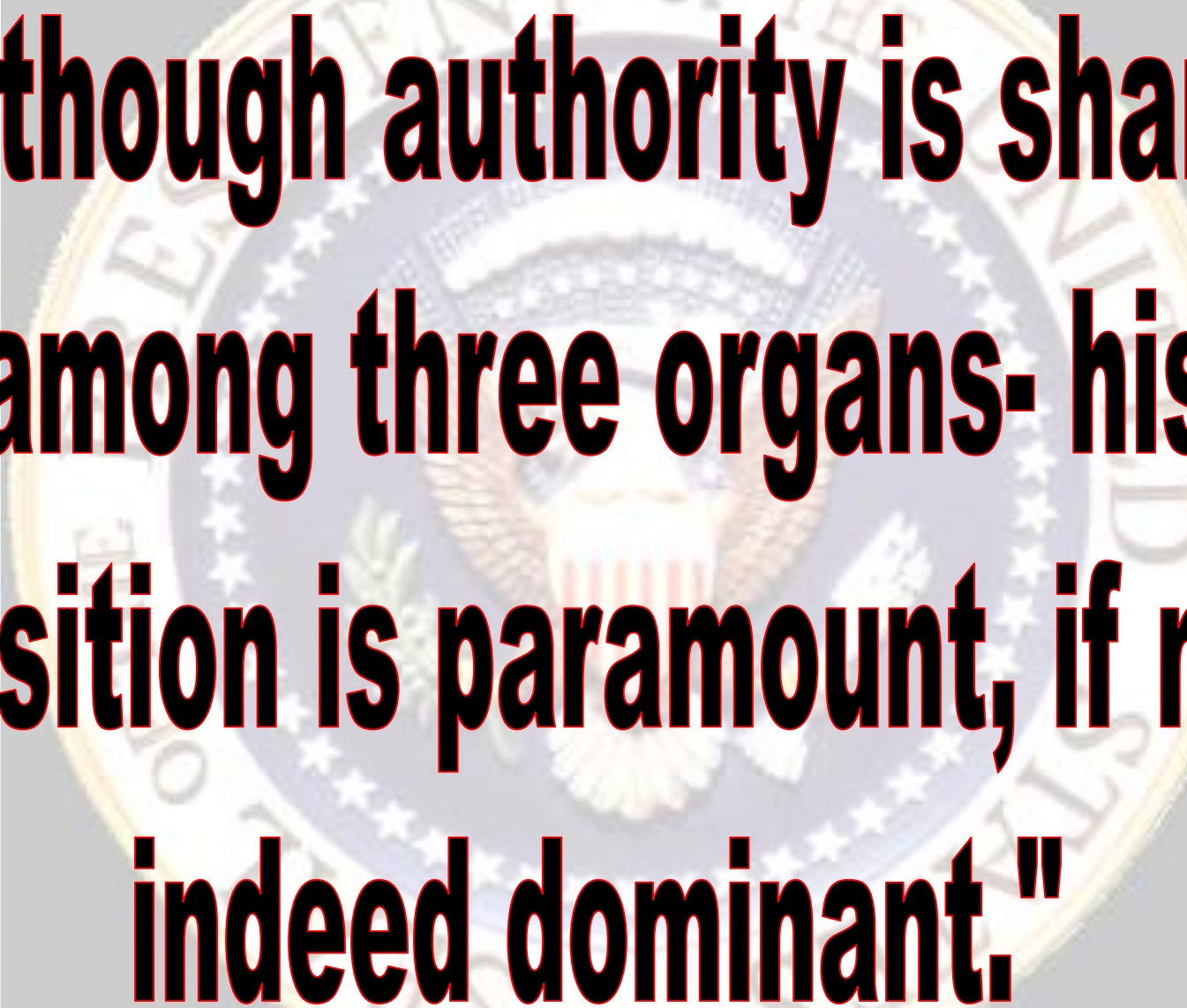
**"The power of command is only
a small fraction of the vast
responsibility ---
how deeply his authority can
cut into the lives and
liberties of people
in time of war."**



**Awarding the
Congressional Medal of Honor**



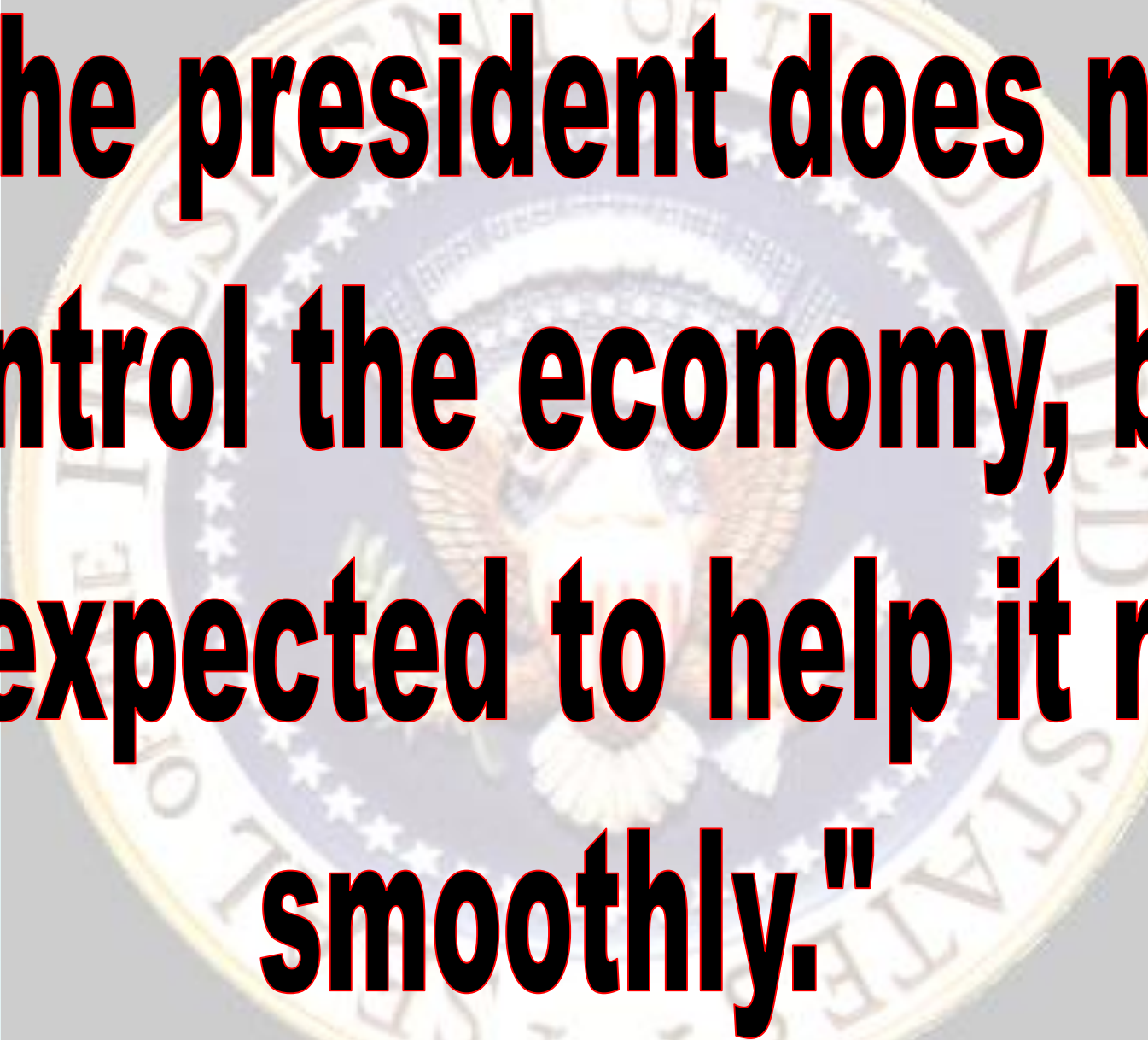
**Launching the
USS Reagan
(former 1st
lady, Nancy
Reagan, does
honors)**

The background of the slide features a large, faint, circular seal of the President of the United States. The seal is centered and covers most of the slide area. It includes the text "OFFICE OF THE PRESIDENT OF THE UNITED STATES" around the perimeter and the Presidential Seal in the center, which depicts an eagle with a shield, holding an olive branch and arrows, with a constellation of stars above its head.

**"Although authority is shared
among three organs- his
position is paramount, if not
indeed dominant."**



PRESIDENT AS CHIEF GUARDIAN OF THE ECONOMY

The background of the slide features a large, faded, circular seal of the United States Department of the Treasury. The seal is centered and serves as a backdrop for the text. It contains an eagle with a shield, holding an olive branch and arrows, with a constellation of stars above its head. The words "DEPARTMENT OF THE TREASURY" and "UNITED STATES OF AMERICA" are inscribed around the perimeter of the seal.

"The president does not control the economy, but is expected to help it run smoothly."



**Trump
Economic
Recovery
Not What it
Seems**



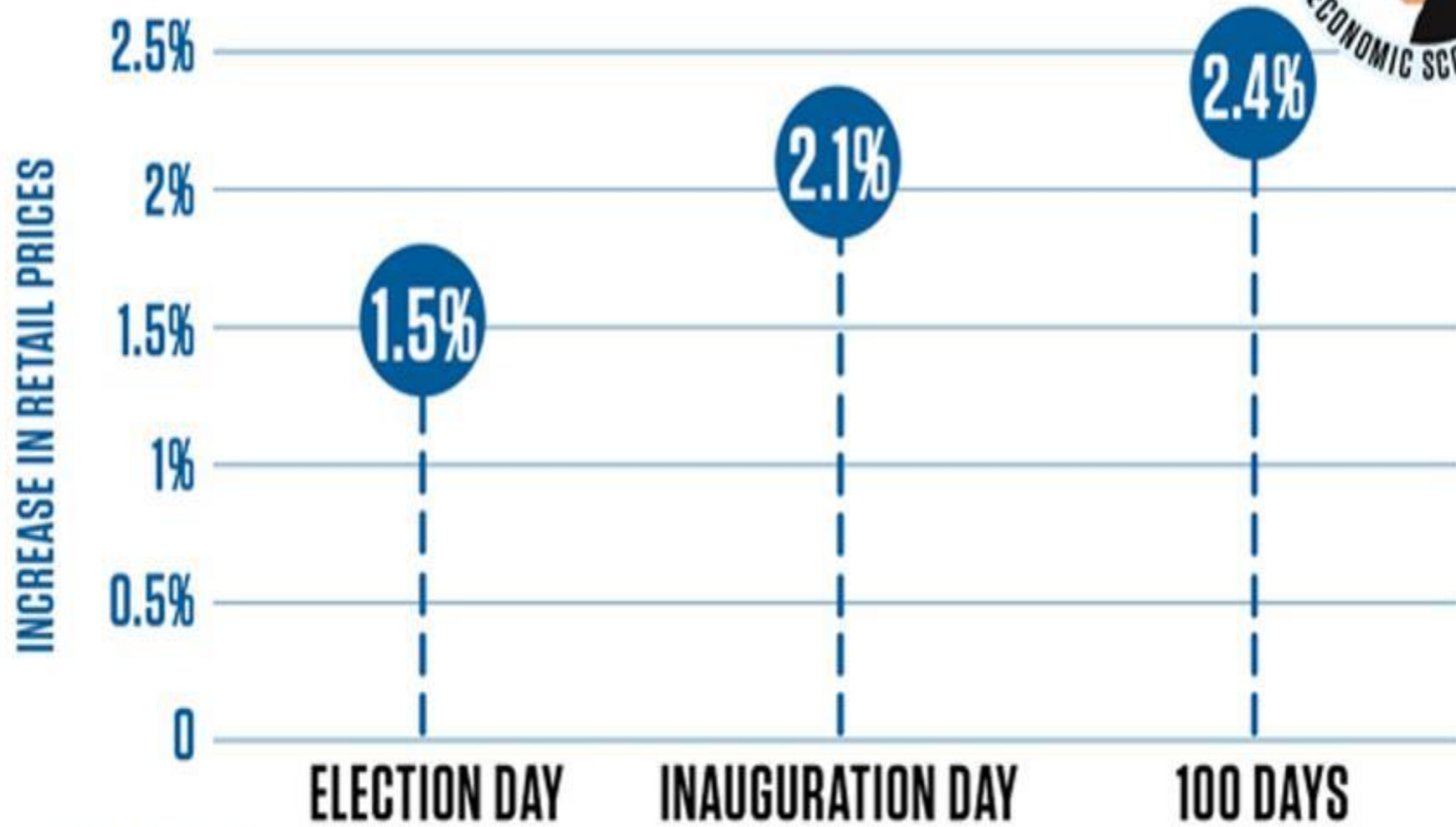
**Meeting with leading
economist**



Using the "Bully Pulpit"

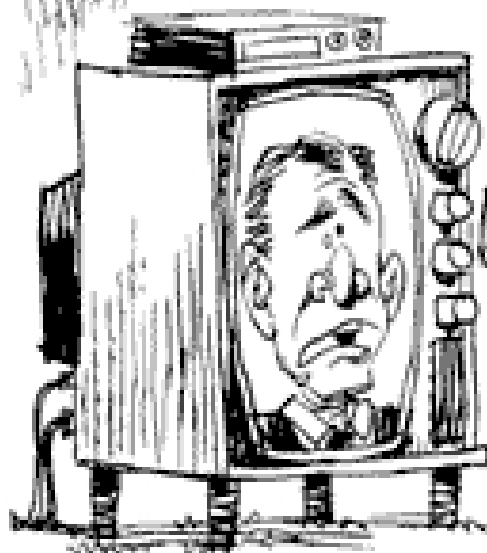
ECONOMY

CONSUMER PRICE INDEX



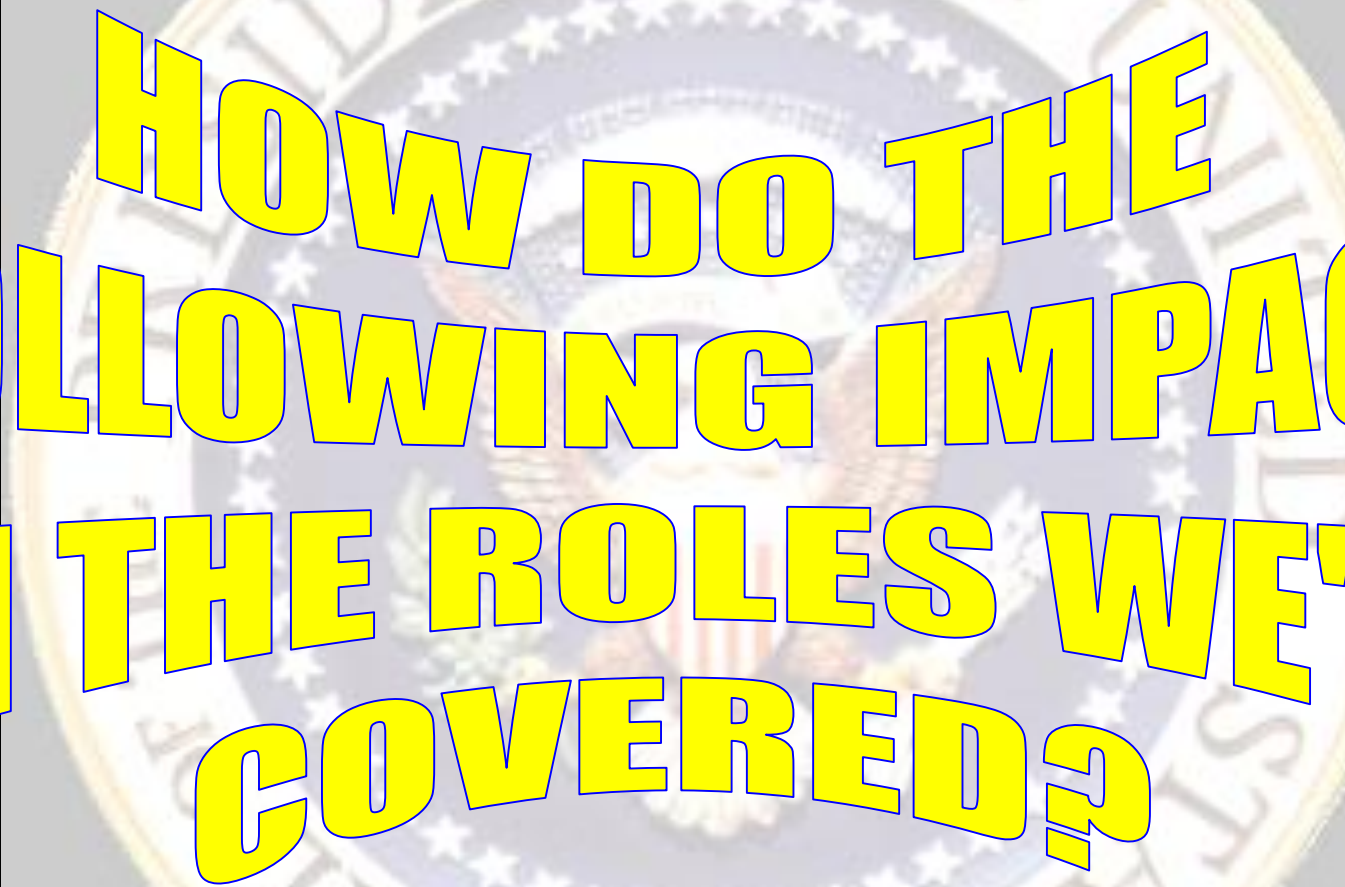
THE ECONOMY IS LIKE
SWEET 'N SOUR PORK.
SOMETIMES IT'S SWEET.
SOMETIMES IT'S SOUR...
...BUT, HEY, THERE'S
ALWAYS THE PORK.

REASSURING
WORDS.





**Meeting with small
business owners**

The background of the slide features a large, faded, circular seal of the President of the United States. The seal includes the text "PRESIDENT OF THE UNITED STATES" around the perimeter and a central emblem with an eagle and stars.

**HOW DO THE
FOLLOWING IMPACT
ON THE ROLES WE'VE
COVERED?**

HOUSE

Membership

435 Members

Party Divisions

239 Republicans

194 Democrats

0 Independent

SENATE

Membership

100 Senators

Party Divisions

46 Republicans

52 Democrats

2 Independent

DIVIDED GOVERNMENT?



FOREIGN CRISIS?

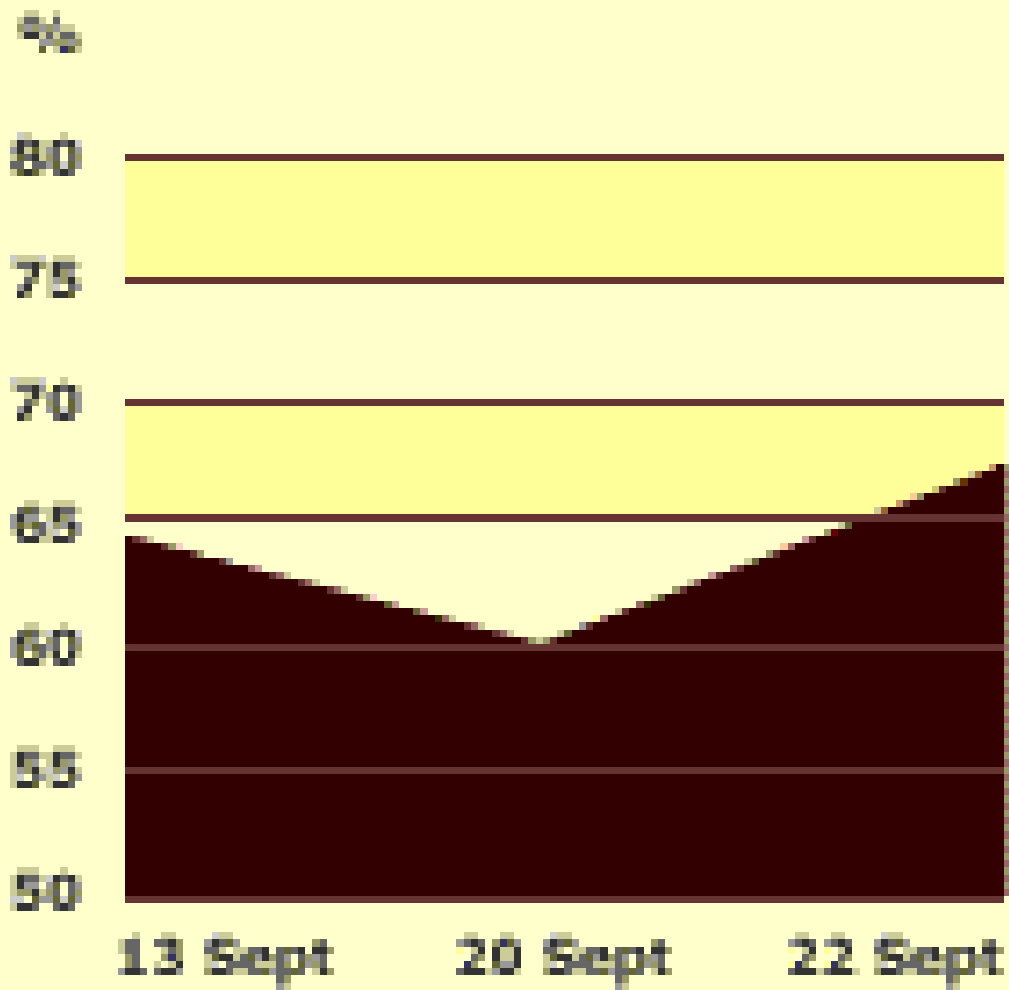


DOMESTIC CRISIS?



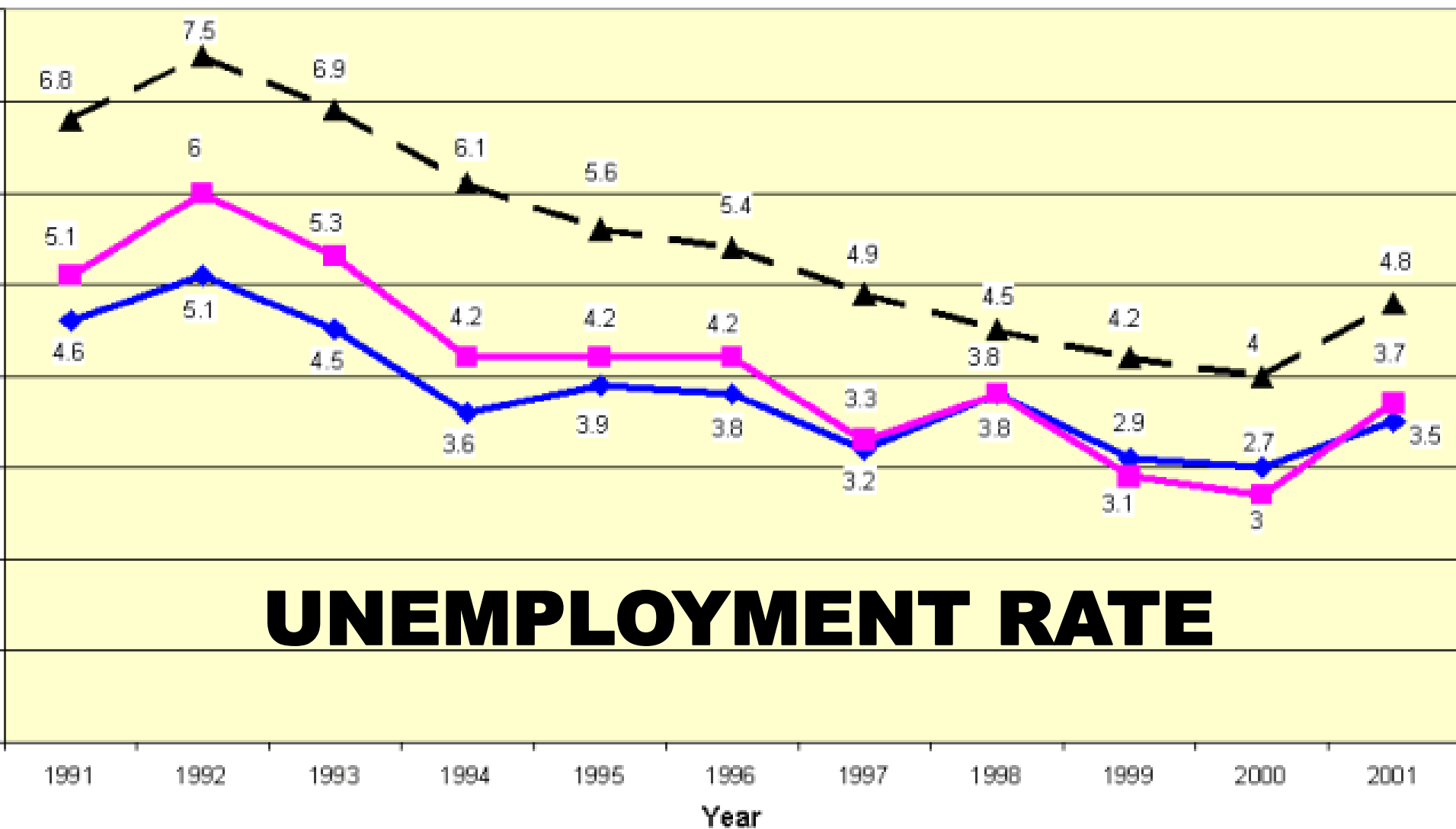
Presidential Scandals?

Clinton's job approval ratings



SOURCE: Gallup

PUBLIC OPINION?



STATE OF THE ECONOMY?



**FINALLY, THE
PRESIDENT
HIMSELF?**